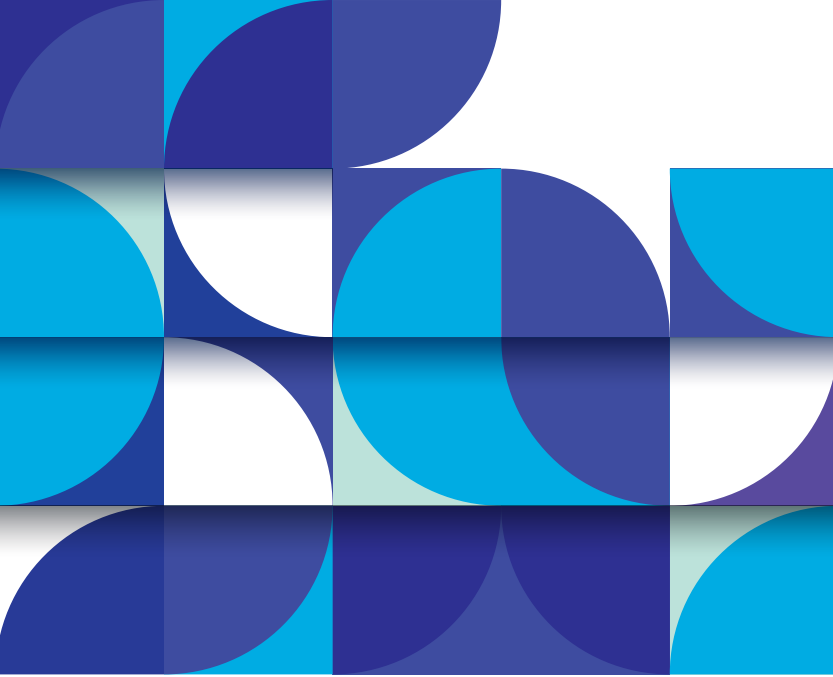




Under the Patronage of  
**H.H. SHEIKHA FATIMA BINT MUBARAK "MOTHER OF THE NATION"**  
President of The General Women's Union Supreme  
Chairperson of The Family Development Foundation  
President of Supreme Council for Motherhood and Childhood



# 2nd International Nursing, Midwifery & Allied Health Congress

Empower. Excel. Sustain.

[www.bhinmac.ae](http://www.bhinmac.ae)

## Sponsorship Prospectus

9 - 11 November 2023  
ADNEC, Abu Dhabi, UAE



**burjeel**  
holdings



جمعية التمريض الإماراتية  
Emirates Nursing Association  
Professional Association Partner



كلية فاطمة للعلوم الصحية  
FATIMA COLLEGE OF HEALTH SCIENCES  
Academic Partner



**ICN**  
International  
Council of Nurses  
*The global voice of nursing*

Supported by

**abu dhabí**  
Convention & Exhibition Bureau



a burjeel holdings company



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# Sponsorship Invitation Letter



Dear Colleagues,

On behalf of Burjeel Holding's, we are delighted to extend our invitation to your esteemed organization to participate as a sponsor at the **2nd International Burjeel Holdings Nursing, Midwifery & Allied Health Congress**, themed "**Empower. Excel. Sustain.**" The event will take place in **Abu Dhabi from November 9-11, 2023.**

The Congress aims to gather nursing and midwifery and allied health professionals to collaborate, share insights, and explore innovative practices for excellence in patient care. By fostering an atmosphere of learning and collaboration, we aim to drive sustainable improvements in healthcare services in the UAE and internationally.

Sponsorship will offer significant exposure for your company's products and services, positioning your brand as a supporter of medical advancement in the UAE. We have a diverse portfolio of promotional opportunities for maximum brand visibility.

The congress will host renowned national and international experts, facilitating interaction and exchange of knowledge to enable the best possible clinical outcomes. Your sponsorship will reaffirm your commitment to the healthcare sector's growth in the United Arab Emirates and your dedication to advancing the nation's health.

Anticipating over 1000 participants, the congress will feature thought-provoking lectures on advanced strategies and innovations in healthcare practice.

We eagerly await your positive response and look forward to welcoming you as a valued sponsor at the 2nd International Burjeel Holdings Nursing, Midwifery & Allied Health Congress.

Thank you for your consideration and support.

A handwritten signature in black ink, appearing to read 'A almahri', written in a cursive style.

**Aysha Ali Ahmed Abdulla Almahri**

RN, MHA, MHE, FACHDM  
Congress President,  
Burjeel Holdings, Abu Dhabi

# Invitation



Dear colleagues,

On behalf of the organizing and scientific committees, it is with immense pride and honor that we warmly invite you to the **2nd International Burjeel Holdings Nursing, Midwifery and Allied Health Congress**, scheduled to take place on **9th to 11th of November, 2023 at ADNEC Abu Dhabi**. This year's themes, "**Empower. Excel. Sustain**" reflect our shared vision for advancing the nursing, midwifery and allied health professions in the face of ever-evolving global healthcare challenges.

As we gather to exchange knowledge, share experiences, and learn from one another, we will be reminded of the vital roles that nurses, midwives and allied health professionals play in providing compassionate, high-quality care to patients worldwide. This conference is designed to empower YOU, the dedicated professionals at the forefront of patient care, to excel in your practice and sustain your commitment to improving health outcomes for all.

Over the 3 days of the Congress, you will receive a rich and diverse program featuring renowned keynote speakers, thought-provoking panel discussions, enlightening workshops, a Youth Forum and engaging poster presentations. Our aim is to provide an inclusive platform for all attendees to engage in meaningful dialogue, foster collaboration, and gain practical and academic insights for application in your professional lives.

In addition to the educational and networking opportunities, we encourage you to experience the vibrant culture, history, and hospitality of Abu Dhabi. The city offers a unique blend of tradition and modernity that is sure to leave a lasting impression.

We look forward to meeting you all in person and embarking on this exciting journey of shared learning and growth. Together, we can create a brighter future for the nursing, midwifery and allied health professions.

This is an event not to be missed!

A handwritten signature in black ink, appearing to read 'Rani Elsa Oommen', is written over a white background.

**Rani Elsa Oommen**  
RN, MSN, DHA, CHQM  
Chair, Organizing Committee

A handwritten signature in black ink, appearing to read 'Michelle Machon', is written over a white background.

**Michelle Machon**  
DNP, MSN, RN, CENP, CPHIMS  
Chair, Scientific Committee

## Scientific Committee



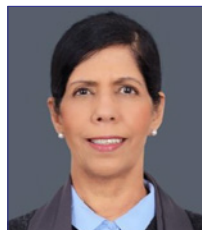
**Ms. Cathy Cribben-Pearse**  
RN, RM, MBA, PCC,  
Founder & CEO, OakTree Mentoring,  
Abu Dhabi, UAE  
EMCC Senior Practitioner



**Dr. Dimitrios Spanos**  
PhD, MSc, RD  
Manager Dietetics,  
The View Hospital,  
Qatar



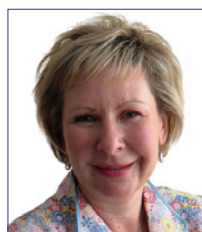
**Dr. Fariba Al-Darazi**  
Nursing and Health Workforce  
Development Consultant,  
Kingdom of Bahrain



**Dr. Fatima Al Rifai**  
PhD, RN  
Board of Directors, International  
Council of Nurses; Board member,  
Emirates Nursing Association  
Abu Dhabi, UAE



**Ms. Gulnaz Tariq**  
President, WUWHS & CEO,  
IIWCG; Director of Education  
and Wound Healing Global  
Care Hospital, Abu Dhabi UAE



**Prof. Lisa Marie (Bayliss) Pratt**  
Director Chief Academic Officer  
Fatima College of Health Sciences,  
Abu Dhabi UAE



**Ms. Majeda A. Al-Ruzieh**  
PhD, RN  
Chief Nursing Officer  
King Hussein Cancer Center,  
Amman Jordan



**Dr. Nabeel Al Yateem**  
RN, Ph.D Associate Professor,  
Department of Nursing,  
College of Health Sciences  
University of Sharjah,  
Sharjah UAE



**Dr. Naeema Al Gasseer**  
World Health Organization  
Representative in Egypt &  
Head of Mission



**Dr. Najah Mustapha**  
School Health Services Director  
School Health HQ Department -  
Clinical Affairs Division,  
Ambulatory Healthcare Services  
Abu Dhabi, UAE



**Dr. Safa Al Mustafa**  
Vice President of Emirates  
Nursing Association (ENA)  
Nurse Executive,  
SEHA Corporate,  
Abu Dhabi, UAE



**Dr. Souher El Amouri**  
RN, MSN, EdD  
Manager, Education, Research and  
Practice Development, Al Jalila  
Children's Specialty Hospital,  
Dubai, UAE




## Organizing Committee



**Mr. Gnana Deepan**  
Regional Manager - OR Service  
Burjeel Holdings,  
Abu Dhabi & Al Ain Region, UAE  





**Mr. Kafeel Abdul Azeem**  
Head of Events & Marketing  
Burjeel Holdings, Abu Dhabi UAE  




**Mr. Mayur Sabhani**  
Group Director - Laboratory Services,  
Burjeel Holdings,  
Abu Dhabi, UAE  





**Ms. Srividhya V, MPT**  
Director of Rehabilitation Operations  
Burjeel Darak Long Term Care  
and Rehabilitation, Abu Dhabi UAE  





**Mr. Shijoth Vijayan**  
Head of Projects & Biomedicals  
Burjeel Holdings,  
Abu Dhabi UAE  




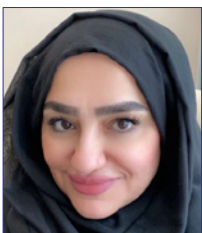

**Mr. Venkata Subba Reddy**  
Head of Procurement  
Burjeel Holdings,  
Abu Dhabi, UAE  




**Ms. Fadyeh Jomah Alhamad**  
Manager of Government and  
Corporate Business,  
Burjeel Holdings, Abu Dhabi, UAE  





**Ms. Rania Ibrahim Al Ghazzawi**  
Assistant Manager - Communication,  
Burjeel Medical City, Abu Dhabi UAE  




**Ms. Suzan Abdulla**  
Business Development Executive  
Burjeel Holdings, Abu Dhabi UAE  




**Mr. Vincent Madaray**  
*Secretary of the Congress,*  
Organizing and Scientific Committee;  
Director of Nursing,  
Burjeel Hospital, Abu Dhabi UAE  




## Conference Objectives

- To foster a culture of empowerment, providing opportunities for skill development, leadership training, mentoring and career advancement in the fields of nursing, midwifery and allied health.
- To promote evidence-based best practices, innovative technologies, and interdisciplinary collaborations to enhance the quality of patient care and improve patient outcomes.
- To explore and implement sustainable healthcare models that address environmental, social, and economic challenges, ensuring the long-term sustainability of healthcare services.
- To address the unique needs of maternal and child health, focusing on evidence-based interventions, pre-and-postnatal care, and fostering positive maternal and child health outcomes.
- To showcase novel educational approaches, simulation techniques, and digital technologies that enhance healthcare professionals' learning experiences and knowledge acquisition.
- To emphasize the importance of mental health support for healthcare professionals, as well as implementing effective mental health interventions for patients and their families.
- To address policy and advocacy strategies that advance the recognition and contributions of nursing, midwifery, and allied healthcare professions at local, national, and international levels.
- To engage and empower young Emirati healthcare professionals, encouraging their active participation in shaping the future of nursing, midwifery, and allied healthcare.



## Highlighted Themes

### Empower:

- Leadership, Advocacy, and International Policy
- Data-driven, Patient-centered Care
- Economics/Finance for Nurses, Midwives, and Allied Health
- International Healthcare Policy

### Excel:

- EBP/Multidisciplinary Research
- Patient Safety, Quality, and Infection Control
- Advances in Multidisciplinary Clinical Practice
- Nursing, Midwifery, and Allied Health Innovation

### Sustain:

- Sustainability in Nurse/Midwifery/Allied Health: Our Role in Sustainability in Healthcare in relation to COP28 in the UAE
- Sustainability of Knowledge, Innovations, and Best Practices
- Strengthening Our Mental Health
- Mentoring in the Healthcare Environment

## Key Features

- Engage in state-of-the-art lectures by industry experts, unveiling the latest insights and advancements in Nursing, Midwifery, and Allied Health.
- Be inspired by keynote presentations delivered by renowned speakers, sharing their expertise and vision for the future of Nursing, Midwifery, and Allied Health.
- Explore cutting-edge research and discoveries through engaging poster presentations, showcasing innovative ideas and breakthrough findings.
- Experience world-class exhibits featuring the latest technologies, products, and services in the healthcare industry.
- Participate in interactive sessions that foster dynamic discussions, idea exchange, and collaboration among attendees, creating a vibrant learning environment.
- Engage in panel discussions, diving into real-world scenarios and exploring best practices and innovative approaches in patient care.
- Enhance your skills through hands-on workshops, providing practical training and knowledge transfer on essential techniques and procedures.
- Utilize the platform for global networking, connecting with experts, researchers, and professionals from around the world, forging valuable connections and collaborations within the scientific community.



### Target Audience

- Nurses
- Midwives
- Allied Health Professionals
  - Pharmacy
  - Physiotherapy
  - Radiology
  - Clinical Nutrition
  - Laboratory
  - Respiratory therapy
  - Healthcare Technician



## BECOME A SPONSOR

Welcome to a complete menu of opportunities to promote your brand at the **2nd International Nursing, Midwifery & Allied Health Congress**

We offer comprehensive sponsorship packages which include exhibit space and various branding opportunities. Sponsorship allows you to achieve your objectives before, during, and long after the event. Make sure your company stand out from the crowd and get maximum exposure to qualified decision-makers from the healthcare industry with our value-added opportunities!

Our team is ready to tailor a package that suits your needs, reflects your company image and fits with your budget. Please find below various sponsorship categories:

### Why Participate?

- Align your brand with one of the region's largest Nursing, Midwifery and Allied Health Congress'
- Connect with key industry decision makers, researchers and clinicians
- Exhibit and showcase your marketing and promotional materials
- Increase your Brand equity and promote new product and services
- Build new business and maintain existing relationships
- Learn about best practices in healthcare from around the world!

Sponsorship Package	
Lead	\$ 50,000
Diamond	\$ 40,000
Platinum	\$ 30,000
Gold	\$ 20,000
Silver	\$ 15,000
Bronze	\$ 10,000
Exhibitor	\$ 7,000







## Lead Sponsor

\$ 50,000

### Pre-Congress Opportunities:

---

- Logo placement on Congress Book with acknowledgement as Lead Sponsor
- Company logo and 300 words profile featured on the website as Lead Sponsor
- Company logo to feature on the E- brochure
- Logo placement on E-flyers posted on social media
- Reciprocal website hot link to the company's website from congress website
- Acknowledgements in social media campaigns for the event
- Company logo highlighted as the Lead Sponsor on pre-congress newsletters

### Congress Opportunities:

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- 30 Delegate Registrations, provided that they are eligible to attend the congress
- 27 (9X3) sqm Exhibition space in a premium location of your choice for networking
- A sponsor may build their own booth or they may opt to use the shell scheme that is provided
- Opportunity to organize satellite symposium (Subject to approval)
- Company Logo/highlighted as Lead Sponsor on all congress artworks (Banners, roll ups & Pop ups) throughout the congress
- Delegate Bag/Folder sponsorship opportunity (Company logo Branded on Delegate Bag/Folder given to every Attendees upon registration in addition to the congress logo)
- Registration area sponsorship opportunity
- Insert of printed literature into delegate bag (max. 2 A4 inserts)
- 7 complimentary passes for Company Representatives
- Recognition with certificate of appreciation from the Chair persons at the congress

## Diamond Sponsor

\$ 40,000

### Pre-Congress Opportunities:

---

- Logo placement on Congress Book with acknowledgement as Diamond Sponsor
- Company logo and 200 words profile featured on the website as Diamond Sponsor
- Company logo to feature on the E- brochure
- Logo placement on E-flyers posted on social media
- Reciprocal website hot link to the company's website from congress website
- Acknowledgements in social media campaigns for the event
- Company logo highlighted as the Diamond Sponsor on pre-congress newsletters

### Congress Opportunities:

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- 25 Delegate Registrations, provided that they are eligible to attend the congress
- 21 (7X3) sqm Exhibition space in a premium location of your choice for networking
- A sponsor may build their own booth or they may opt to use the shell scheme that is provided
- Opportunity to organize satellite symposium (Subject to approval)
- Company Logo/highlighted as Diamond Sponsor on all congress artworks (Banners, roll ups & Pop ups) throughout the congress
- Exclusive sponsor of photo booth (Sponsor logo included on photo paper in addition to the congress logo)
- Insert of printed literature into delegate bag (max. 1 A4 inserts)
- Logo on signage at registration and exhibition areas
- 6 complimentary passes for Company Representatives
- Recognition with certificate of appreciation from the Chair persons at the congress



## Platinum Sponsor

\$ 30,000

### Pre-Congress Opportunities:

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- Logo placement on Congress Book with acknowledgement as Platinum Sponsor
- Company logo and 100 words profile featured on the website as Platinum Sponsor
- Company logo to feature on the E- brochure
- Logo placement on E-flyers posted on social media
- Reciprocal website hot link to the company's website from congress website
- Acknowledgements in social media campaigns for the event
- Company logo highlighted as the Platinum Sponsor on pre-congress newsletters

### Congress Opportunities:

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- 20 Delegate Registrations, provided that they are eligible to attend the congress
- 18 (6X3) sqm Exhibition space in a premium location of your choice for networking
- A sponsor may build their own booth or they may opt to use the shell scheme that is provided
- Opportunity to organize satellite symposium (Subject to approval)
- Company Logo/highlighted as Platinum Sponsor on all congress artworks (Banners, roll ups & Pop ups) throughout the congress
- Logo on signage at registration and exhibition areas
- 5 complimentary passes for Company Representatives
- Recognition with certificate of appreciation from the Chair persons at the congress

## Gold Sponsor

\$ 20,000

### Pre-Congress Opportunities:

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- Logo placement on Congress Book with acknowledgement as Gold Sponsor
- Company logo featured on the website as Gold Sponsor
- Company logo to feature on the E- brochure
- Logo placement on E-flyers posted on social media
- Reciprocal website hot link to the company's website from congress website
- Company logo highlighted as the Gold Sponsor on pre-congress Newsletters

### Congress Opportunities:

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- 12 Delegate Registrations, provided that they are eligible to attend the congress
- 15 (5X3) sqm Exhibition space in a premium location of your choice for networking
- A sponsor may build their own booth or they may opt to use the shell scheme that is provided
- Company Logo/highlighted as Gold Sponsor on all congress artworks (Banners, roll ups & Pop ups) throughout the congress
- Logo on signage at registration and exhibition areas
- 4 complimentary passes for Company Representatives
- Recognition with certificate of appreciation from the Chair persons at the congress



## Silver Sponsor

\$ 15,000

### Pre-Congress Opportunities:

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- Logo placement on Congress Book with acknowledgement as Silver Sponsor
- Company logo to feature on the E- brochure
- Reciprocal website hot link to the company's website from congress website

### Congress Opportunities:

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- 8 Delegate Registrations, provided that they are eligible to attend the congress
- 9 (3X3) sqm Exhibition space in a premium location of your choice for networking
- A sponsor may build their own booth or they may opt to use the shell scheme that is provided
- Company Logo/highlighted as Silver Sponsor on all congress artworks (Banners, roll ups & Pop ups) throughout the congress
- Logo on signage at registration and exhibition areas
- 3 complimentary passes for Company Representatives
- Recognition with certificate of appreciation from the Chair persons at the congress

## Bronze Sponsor

\$ 10,000

### Pre-Congress Opportunities:

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- Logo placement on Congress Book with acknowledgement as Bronze Sponsor
- Company logo to feature on the E- brochure

### Congress Opportunities:

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- 5 Delegate Registrations, provided that they are eligible to attend the congress
- 6 (3X2) sqm Exhibition space in a premium location of your choice for networking
- A sponsor may build their own booth or they may opt to use the shell scheme that is provided
- Company Logo/highlighted as Silver Sponsor on all congress artworks (Banners, roll ups & Pop ups) throughout the congress
- Logo on signage at registration and exhibition areas
- 2 complimentary passes for Company Representatives
- Recognition with certificate of appreciation from the Chair persons at the congress





## Exhibitor

**\$ 7,000**

### Pre-Congress Opportunities:

- Logo placement on Congress Book with acknowledgement as Exhibitor
- Company logo to feature on the E-brochure

### Congress Opportunities:

- 3 Delegate Registrations, provided that they are eligible to attend the congress
- 6 (3X2) sqm Exhibition space in a premium location of your choice for networking
- A sponsor may build their own booth or they may opt to use the shell scheme that is provided.
- Company Logo/highlighted as Exhibitor on all congress artworks (Banners, roll ups & Pop ups) throughout the congress
- 1 complimentary passes for Company Representatives
- Recognition with certificate of appreciation from the Chair persons at the congress

## Additional Sponsorship Opportunities

### Congress Bag/Folder \$ 10,000

All participants will receive a congress bag/folder. The bag/folder can feature your company's name and logo (in addition to the Congress logo and title). Design will be approved by both the committee and sponsor. Production and delivery to the venue will be arranged through the organizer.

The sponsorship will include:

- Company logo and profile to be featured on event website as "Support Sponsor"
- Reciprocal website hotlink to your home page from event website
- Branded Delegate Bags carrying company logo along with congress title will given to every delegate upon registration
- Corporate Literature (company brochure) to be inserted in the delegate bag and given to every attendee.
- 5 delegate passes for the entire congress

### Congress Wifi Sponsor \$3,000

- Branded as official Wi-Fi sponsor.
- Wi-Fi Network access to all congress attendees branded with company name
- Company logo on signage the includes Wi-Fi login instruction
- 2 complimentary congress registrations
- Logo and link placement on event registration website
- Sponsorship recognition in conference book

### Congress Mobile App \$ 3,000

The Congress App is an interactive version of the final program and so much more, giving the participant related information of the congress at the tip of their finger.

The sponsorship will include:

- Logo on splash screen
- Exclusive logo on the exhibitors list
- Banner at the bottom of the exhibitors list
- Email to all pre-registered delegates when app is online with sponsor's logo
- Congress program
- List of exhibitors
- Social media

### Gala Dinner Sponsor \$10,000

- Branded as official sponsor for the Gala Dinner arranged for Speakers, Moderators and committee members
- Logo on signage at exhibition areas and inside the dinner room
- Company's logo and profile to be featured on the website as supporting sponsor.
- Reciprocal hot link to your website from the event website.
- 5 delegates pass for the congress
- 2 Passes for the company staffs to attend the dinner

### Photo Booth \$ 5,000

- Exclusive sponsor of photo booth
- Sponsor logo included on photo paper
- Logo placement on congress book & other congress collaterals with acknowledgement as Supporting Sponsor
- Company logo and profile to be featured on event website with acknowledgement as Supporting Sponsor
- Company Logo on the E-Brochure

# 2nd International Nursing, Midwifery & Allied Health Congress

9 - 11 November 2023  
ADNEC, Abu Dhabi, UAE



## Sponsor Booking Form

[www.menaconference.com](http://www.menaconference.com)

Tel.: +971 24 919 888

In order to ensure that all sponsors communicate their requirements, we recommend filling in the booking form below. Kindly fill in the form below with all your requirements and submit to Mena conference.

### Sponsorship Requirements

Kindly indicate which type of sponsorship package you are interested in:

<input type="checkbox"/>	Lead	-----	\$50,000
<input type="checkbox"/>	Diamond	-----	\$40,000
<input type="checkbox"/>	Platinum	-----	\$30,000
<input type="checkbox"/>	Gold	-----	\$20,000
<input type="checkbox"/>	Silver	-----	\$15,000
<input type="checkbox"/>	Bronze	-----	\$10,000
<input type="checkbox"/>	Exhibitor	-----	\$7,000

### Advertising Opportunities

If you are interested in purchasing value adding branding opportunities, kindly check all that apply:

<input type="checkbox"/>	Congress Bag/Folder	\$10,000
<input type="checkbox"/>	Gala Dinner Sponsor	\$10,000
<input type="checkbox"/>	Congress Wifi	\$3,000
	Congress Mobile App	\$3,000
	Photo Booth	\$5,000

### Conference Passes

REGISTRATION CATEGORY

400 AED Early Bird Registration Fee (until 15 Sept 2023)
600 AED Regular Registration Fee (16 Sept 2023 Onwards)

\*Additional 5% VAT will be Applicable on all Fees

For further inquiries or any clarifications please contact:

Mr. Sahan & Ms. Hanah  
Tel: +971 2 4919888,  
Mob: +971 56 503 3781, +971 54 583 0205  
Email: sahan@menaconference.com,  
hanah@menaconference.com



Thank you for your booking confirmation

شركة المشرق الأوسط وشمال افريقيا للمؤتمرات ذ.م.م.



Middle East North Africa Conference Company LLC

[www.menaconference.com](http://www.menaconference.com)

Sponsoring Company:

.....

Contact Name: .....

Designation: .....

Address: .....

P.O. Box: .....

City: ..... Country: .....

Tel: .....

Mobile: .....

Fax: .....

E-mail: .....

Website: .....

Upon submitting the booking form, please note that MENA event coordinator will get back to you for confirmation including a contract for your final revision within 7-10 days.

Name: .....

Date: .....

Signature .....

### Payments

Please choose one of the following mode of payment

- By cheque payable to Middle East North Africa Conference Company LLC  
 By Bank Transfer

#### Bank Transfer

Account Name	Middle East North Africa Conference
Bank Name	Bank Of Baroda, Hamdan Street, Abu Dhabi
Bank Account No.	90020200006131
Swift Code	BARBAEADADH
Iban No.	AE290110090020200006131





## Conference Registration + Concurrent Session Workshop Fees:

### Early Bird Registration (Till 30th September)

- 400 AED Early Bird Registration Fee (until 30 Sept 2023)
- Early Bird Rate Discount for ENA Members / Allied Health EMA Members / GCC Association Members – (15% Discount - AED 340)

### Standard Registration (From 1st October - 11th November 2023)

- 600 AED Standard Registration Fee
- Standard Registration Discount for ENA Members / Allied Health EMA Members / GCC Association Members – (15% Discount - AED 510)

### Group Discounts (Early Bird & Standard Registration)

- A group of 5 or more Attendees will get 15% Discount
- A Group of 15 or More Attendees will get 40% Discount

### Student Rates

- 100 AED - Students (Allied Health or Nursing Students Only)
- 50 AED - Allied Health Students & Nursing Students (ENA or EMA Valid Students Membership)

### Terms & Conditions

- Members of Emirates Nursing Association (ENA) or Emirates Medical Association Allied Health Members (EMA) will Get 15% Discount (Proof of membership Status Required)
- Group of 15 (40% Discount) offer is exclusively available to nurses, midwives & allied health who are personally responsible for their payment, without the involvement of sponsoring entities
- Group discount terms and conditions and more info, please contact **Ms. Nomvula (nomvula@menaconference.com or +971565033782)**

## Workshops

<b>9</b> November 2023	<b>Time: 12:00</b> <ul style="list-style-type: none"> <li>• Concurrent Sessions (included in registration cost)</li> <li>• Workshop 1: Emergency Tracheostomy - cost 75 AED</li> <li>• Workshop 2: Healthcare Leadership - From Bedside to Boardroom - cost 75 AED</li> </ul>	<b>Time: 15:15</b> <ul style="list-style-type: none"> <li>• Concurrent Sessions (included in registration cost)</li> <li>• Workshop 3: Empower to Excel- Sustain through Preceptorship and Mentorship - cost 75 AED</li> <li>• Workshop 4: Vendor led (TBD) - cost 75 AED</li> </ul>
<b>10</b> November 2023	<b>Time: 09:30</b> <ul style="list-style-type: none"> <li>• Concurrent Sessions (included in registration cost)</li> <li>• Workshop 5: AI and the Future of Data Driven Healthcare - cost 75 AED</li> <li>• Workshop 6: Vendor led (TBD) - cost 75 AED</li> </ul>	<b>Time: 09:30</b> <ul style="list-style-type: none"> <li>• Concurrent Sessions (included in registration cost)</li> <li>• Workshop 5: AI and the Future of Data Driven Healthcare - cost 75 AED</li> <li>• Workshop 6: Vendor led (TBD) - cost 75 AED</li> </ul>
<b>11</b> November 2023	<b>Time: 10:15</b> <ul style="list-style-type: none"> <li>• Concurrent Sessions (included in registration cost)</li> <li>• Workshop 9: Research in Healthcare - cost 75 AED</li> <li>• Workshop 10: Vendor led (TBD) - cost 75 AED</li> </ul>	<b>Time: 13:30</b> <ul style="list-style-type: none"> <li>• Concurrent Sessions (included in registration cost)</li> <li>• Workshop 11: Best Practices in Incident Investigations - cost 75 AED</li> <li>• Workshop 12: CRRT and the Critically Ill Patient - cost 75 AED</li> </ul>

After the payment is completed, our team will get in touch with you regarding workshop selection.

### Payment Terms

- An additional 5% value-added tax (VAT) will be applicable on all fees.
- Cancellation / Substitution Policy: If you are unable to attend, a substitute delegate will be very welcome in your place. If this is not suitable, a 20% administration fee will apply. Registrations canceled less than two weeks before the event are non-refundable.

**DISCLAIMER:** The organizing committee reserves the right to make any modifications to the program in the occurrence of any unforeseen circumstances.

**Empower.  
Excel.  
Sustain.**

